



Gujarati Samaj of Greater Austin

<https://austingujaratisamaj.org/>

P. O. BOX 204231

Austin, TX 78720

Email: info@austingujaratisamaj.org

Gujarati Samaj of Greater Austin (GSGA) is a Texas based 501(c)(3) Non-Profit organization. The samaj was founded in the year 1993 to serve as a platform to celebrate the rich traditions, festivals, and culture of Gujarat, India. We encourage all Gujaratis and friends of Gujarat residing in the Greater Austin area to join us in our endeavor.

Sponsorship Package - 2024

Sponsorship contact:

Email: marketing@austingujaratisamaj.org

Website: <https://austingujaratisamaj.org/contact/>

Mission

Preserve and promote Gujarati heritage locally while away from Gujarat, via Charitable, Social, and religious work, along with providing continued awareness of the Gujarati culture to the current youth and upcoming next generation.

Samaj Events / Benefits	Platinum	Gold	Silver
Sponsorship amount	\$10,000.00	\$5,000.00	\$2,500.00
Complimentary Admission Tickets Holi / Dramas (summer) / Navratri (4 nights) / Diwali Dinner & musical night	16 tickets per event	12 tickets per event	8 tickets per event
Vendor booths / Food booths	Free booth for all the events (no other food vendor or similar business booth allowed except Platinum sponsors in all the events)	Free booth for all the Navaratri events (one other food vendor or similar business booth allowed in addition to gold sponsors in all the events)	Free booth for any two events except Navaratri events (one other food vendor or similar business booth allowed in addition to gold sponsors in all the events)
Advertising Website, social media - Facebook, WhatsApp group) / Banner display in all events <i>All marketing materials to be provided by Sponsors</i>	<p>Yes</p> <ul style="list-style-type: none"> No other competitive business communications allowed except platinum sponsors in all the events Up to 4 banners allowed in all the events Platinum members will have full page of advertisement on the Gujarati Samaj Website for the calendar year Include marketing logo in all Samaj email communications (~1800 plus email recipients) 	<p>Yes</p> <ul style="list-style-type: none"> One other competitive business communications allowed other than gold sponsors in all the events Up to 2 banners allowed in all the events Gold members will have half page of advertisement on the Gujarati Samaj Website for the calendar year 	<p>Yes</p> <ul style="list-style-type: none"> Two other competitive business communications allowed other than silver sponsors in all the events 1 banner allowed in all the events Silver members will have their logo and name listed on the Gujarati Samaj Website for the calendar year